

Panel Discussion 2

Innovation in Information Dissemination

Convenor

Dr. Ashok K. Singh

VC, RLBCAU, Jhansi

Date: 12 October 2023

Time: 16.30 - 18.30 hrs.

Venue: Sini 2

Co-Chair I Dr. U.S. Gautam , DDG (AE), ICAR		Co-Chair II Dr. Rajarshi Roy Burman , ADG (AE), ICAR	
Rapporteur I Dr. Girijesh Singh Mahra ICAR-IARI		Rapporteur II Dr. Reshma Gills ICAR-CMFRI	
Speaker	Topics	Duration	
Dr. A.K. Singh VC, RLBCAU, Jhansi	Keynote Lecture: ICT led Innovations in Information Dissemination for Sustainable Agricultural Development and Livelihood Security	30 min	
Panellists (5-10 minutes each)			
Dr. Poonam Malakondaiah Special Chief Secretary Govt. of Andhra Pradesh	Innovative Agricultural Extension Models: A Case of RBK	10 min	
Dr. Anil Rai ADG (ICT), ICAR	Innovative Multimedia-based Information Dissemination through social media: A Case of Pusa Samachar	10 min	
Dr. S.N. Meera Director, ICAR-ATARI, Hyderabad	Innovations in ICT led Extension-Global Experiences	10 min	
Dr. R. Sarvanan Director, MANAGE, Hyderabad	Innovations in ICT led Extension	10 min	
Open Discussion		35 min	
Co-Chairs' Remarks		5 min	